



Susan's Brainwork

Tip #5

Greetings,

Sweet Summer is here, the season of lemonade stands. Last night I stopped at a stand where 3 children waited and hoped for a customer. Each child had a designated role. The first child was in charge of getting the cup from the package. This took an abnormally long time. The second child put the ice in the cup. The ice was scooped from a bucket which appeared to have spent several summers in a sandbox and the ice was scooped with hands that just moments earlier, I'm pretty confident, were digging in dirt in search of worms. The third child attempted to pour the lemonade into the cup, while missing the cup and splashing most of the lemonade on the table, and my shoes. I love these innocent moments of summer.

Tip 5 Brake for Lemonade Stands

Lemonade stands are more than just lemonade. When you see a child's lemonade stand, buy the lemonade, and even include a tip. Screamingly, there is no adherence to health codes. Make it a policy to stop for all lemonade stands, but with absolutely no intention of a cup ever reaching your lips: please, you have people who depend on you.

Summer is also the season of our new series of Webinars featuring our newly released version of **Fortres 101** and our debut release of **Fortres Clean Slate Cloud**.

What's New in Fortres 101?

[Register now](#) for the webinar on July 10, 2014 at 2:00 PM EDT

Introducing Fortres Clean Slate Cloud!

[Register now](#) for the webinar on July 15, 2014 at 10:00 AM EDT

[Register now](#) for the webinar on July 17, 2014 at 2:00 PM EDT

I gladly accept input on my newsletter, or anything else you would like to address.

Until next time,

Susan

Susan Fortin

Susan@FortresGrand.com